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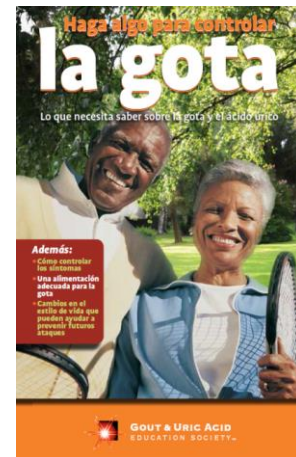
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## Gout & Uric Acid Education Society Introduces Spanish-Language Patient Brochure

*Spanish "Take a Stand on Gout" Brochure Provides Information about Gout and Treatment Recommendations*

**PITTSBURGH, Dec. 4, 2013** – Incidence of gout is on the rise – including among Hispanic Americans, who are at greater risk for gout and related health issues, such as diabetes, high blood pressure and obesity. To help raise awareness about gout and treatment options among Spanish-speaking patients, the Gout & Uric Acid Education Society (GUAES) has introduced a Spanish version of its popular "Take a Stand on Gout" educational brochure.

The 13-page brochure – which is available to patients and medical professionals free-of-charge at [GoutEducation.org](http://GoutEducation.org) – provides a breadth of information about gout, including risk factors and triggers; treatment options; diet and lifestyle recommendations; and questions for patients to review with their medical professional.



“As both the Hispanic population and cases of gout continue to climb, we have found that there is a great need for Spanish-language gout education,” said N. Lawrence Edwards, M.D., Professor of Medicine, Rheumatology and Clinical Immunology, University of Florida, and Chairman and CEO of GUAES. “We encourage Spanish-speaking gout sufferers to access the brochure content directly through our website, and also hope that medical professionals will take advantage of this new resource to educate their patients about gout and the importance of ongoing treatment and compliance.”

Nielsen Universe Estimates show that 85 percent of Hispanic American adults speak at least some Spanish, with more than half saying they speak only or mostly Spanish.

English and Spanish versions of the “Take a Stand on Gout” brochure, along with other resources, are available to patients and medical professionals by visiting [gouteducation.org](http://gouteducation.org), or by contacting [Laura.Shore@havasww.com](mailto:Laura.Shore@havasww.com).

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## **Spanish-Language “Take a Stand on Gout” Brochure – 2**

### **About the Gout & Uric Acid Education Society**

Formed in September 2005, the Gout & Uric Acid Education Society is a nonprofit organization of health care professionals whose mission is to raise gout awareness through education, with a goal of improving patient outcomes. The Gout & Uric Acid Education Society offers complimentary educational materials for gout patients, caregivers, family members and health care providers. For more information, visit [www.gouteducation.org](http://www.gouteducation.org). Follow @GoutEducation on Twitter; “like” Gout Education on Facebook and watch informational videos and patient testimonials at [YouTube.com/GoutEducation](https://www.youtube.com/GoutEducation).